



Dazzle Angels

**FEMALE FOCUSED
ANGEL FUND**

**FOR WOMEN, BY
WOMEN,
EMPOWERING
WOMEN**



DAZZLE ANGELS

Please use this as a guide and send us a 2 page summary

PURPOSE

What is your purpose and company vision

WHAT PROBLEM ARE YOU SOLVING

- What is the problem that your company solves?
- Explain how your product solves the problem?
- What does your product or solution look like?'

COMPETITIVE ADVANTAGE

- What does the existing competitor landscape look like in your industry?
- How do you stand out from the competition?
- Why is your product better than the existing competition?

MARKET

- What is the market size and opportunity?
- How has the market responded to your product?.

THE TEAM

- Who are the key members in your team?
- What does each member bring to the team?
- If any of the founders have started or exited a business. Please share success, failure and learnings.



"Companies that receive angel investments do substantially better in terms of employment and successful outcomes."

-Marianne Hudson

CHANGING THE INVESTMENT LANDSCAPE

DAZZLE ANGELS

A GROUP OF INDIVIDUAL WOMEN WHO HAVE
JOINED TOGETHER TO REALIZE THE
DAZZLE VISION



"The comfort zone is a nice place, but nothing grows there. Take the leap today and start your business!" — Caroline Cummings

COMPANY STATUS

- When did your company start?
- What stage is your company in?
- Have you received investment to date?
- .What are your revenues and profits lover the last 6 months?
- What do your costs and revenues look like on a monthly basis?
- What does your customer pipeline look like?

BUSINESS MODEL & FINANCIALS

- What is your business model?
- what are your margins?

GROWTH PLAN

- What is your 2 - 5 year vision for the company?.
- how are you going to get there?

DAZZLE WISHLIST

- What are you looking for from Dazzle Angels?
- How much money are you looking to raise?
- What equity stake are you looking to offer for the investment you are seeking?